

TOP 5



ONLINE BUSINESSES TO START IN SEPTEMBER 2024

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Introduction

Starting an online business is a dream shared by many, but the perceived high startup costs and complexities often hold people back.

This eBook is designed to show you five actionable, low-cost business ideas you can start in September 2024, each with the potential to become profitable quickly.

Whether you're new to entrepreneurship or looking to expand your business portfolio, these ideas are timely, relevant, and ready for you to take action.



Creator Marketing Services Business

The demand for content is at an all-time high, but the creators behind that content often struggle with the backend tasks like editing, scheduling, and marketing. This gap presents a golden opportunity for a Creator Marketing Services Business, where you handle these tasks for creators, allowing them to focus on what they do best—creating.

WHY IT'S A GREAT IDEA:

- **Rising Demand:** With the explosion of platforms like YouTube, TikTok, and Instagram, content creators are under constant pressure to produce more content faster. However, many lack the time or expertise to manage the post-production and marketing aspects of their work.
- **Low Startup Costs:** You only need a laptop and basic software to get started, making it an ideal business for someone with limited capital.
- **Scalability:** As your client base grows, you can scale your services by offering more comprehensive packages or even hiring a small team.

EXAMPLE:

Imagine offering a complete post-production package for YouTubers—editing their videos, optimizing them for SEO, scheduling uploads, and managing their social media accounts. By freeing up the creator's time, you provide immense value, which can quickly lead to a steady stream of clients and revenue.

Group Accelerator Program with a Specific Result

A Group Accelerator Program focuses on helping a group of people achieve a specific goal within a set timeframe, such as gaining 100,000 YouTube subscribers in 12 months or launching a profitable online course. This model combines coaching, accountability, and community to drive results.

WHY IT'S A GREAT IDEA:

- **Clear, Tangible Outcomes:** People are willing to invest in programs that offer specific, measurable results. By focusing on a particular outcome, you create a clear value proposition.
- **Scalability:** Whether you have 10 participants or 100, the effort required to run the program is relatively the same, making it a scalable business model.
- **Community and Accountability:** The group setting fosters a sense of community and accountability, both of which are critical for achieving goals.

EXAMPLE:

Consider running a program where participants meet weekly to set goals, share progress, and receive coaching. For instance, you could guide a group of aspiring YouTubers to reach 100,000 subscribers by providing them with strategies, feedback, and accountability. The community aspect not only enhances their success but also creates a loyal following for your brand.

SaaS Reseller or Affiliate

Software as a Service (SaaS) is booming, but only some have the resources or skills to develop their own software. As a SaaS reseller or affiliate, you can promote existing SaaS products, create content around them, and earn revenue through sales or affiliate commissions without the need for product development.

WHY IT'S A GREAT IDEA:

- **Minimal Development:** You don't need to create a product from scratch. Instead, focus on selling and supporting existing SaaS products.
- **Recurring Revenue:** Many SaaS products are subscription-based, which means you can generate a steady stream of recurring income.
- **Expert Positioning:** By becoming an expert on a specific SaaS product, you can build a niche authority and create a brand around your expertise.

EXAMPLE:

Take Thomas Frank, who built a successful business around Notion by creating valuable content, selling templates, and offering courses. You can do something similar with a SaaS product you're passionate about, whether it's project management software, email marketing tools, or any other SaaS solution.

In-Person High-Value Events and Retreats

People are eager to engage in meaningful, in-person experiences as the world returns to normalcy post-pandemic. High-value events and retreats centered around specific interests—like business masterminds, yoga retreats, or adventure sports—are in high demand.

WHY IT'S A GREAT IDEA:

- **Surge in Demand:** With travel booming and people seeking offline experiences, there's a significant opportunity to organize events that combine learning, networking, and fun.
- **High-Profit Margins:** These events often come with premium price tags due to the value they offer, leading to high-profit margins.
- **Network Building:** Hosting these events also allows you to connect with like-minded individuals, creating additional business opportunities.

EXAMPLE:

Consider organizing a retreat for entrepreneurs in a beautiful location, where they can network, learn, and engage in activities like skiing or yoga. For example, events like OZCON, which centered around skiing and snowboarding, were not only profitable but also created lasting memories and connections for attendees.

Micro AI SaaS

Artificial Intelligence (AI) is transforming industries at an unprecedented rate. A Micro AI SaaS business involves developing a small, focused software product that uses AI to solve a specific problem. This could range from automating data analysis to enhancing customer support through AI chatbots.

WHY IT'S A GREAT IDEA:

- **Rising Demand:** AI is at the forefront of technological innovation, with businesses across industries looking for ways to leverage AI to improve efficiency and performance.
- **Niche Opportunities:** By focusing on a specific problem, you can develop a product that meets a critical need, making it easier to market and sell.
- **Potential for Acquisition:** Successful micro SaaS products often attract attention from larger companies looking to expand their offerings, presenting the possibility of a lucrative exit.

EXAMPLE:

Look at companies like podscan.fm or capsho.com, which use AI to automate tasks that would otherwise take hours or days. If you can identify a niche problem—such as automating content creation or improving customer service—and build an AI-powered solution, you could create a highly valuable product with significant market potential.



CONCLUSION

These five online business ideas offer a low-cost, high-potential opportunity for success in September 2024.

Whether you're passionate about content creation, coaching, software, in-person experiences, or AI-powered solutions, there's something here for everyone. The key to success is taking action—start today, and you could be running a thriving online business by the end of the year.

Remember, the best time to start is now. Explore these ideas, identify the one that resonates with you, and begin your journey toward entrepreneurial success in 2024.



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